

# SUNDANCE INTERNATIONAL FILM FESTIVAL

January 19-29, 2012

PARK  
CITY  
—  
UTAH



## ABOUT FACE: Supermodels, Then and Now

A film by TIMOTHY GREENFIELD-SANDERS - USA | 2012 | 72'

**WORLD PREMIERE, Program Section: DOC PREMIERES**

**Rights Available:** World Rights, excluding first window US TV (HBO)

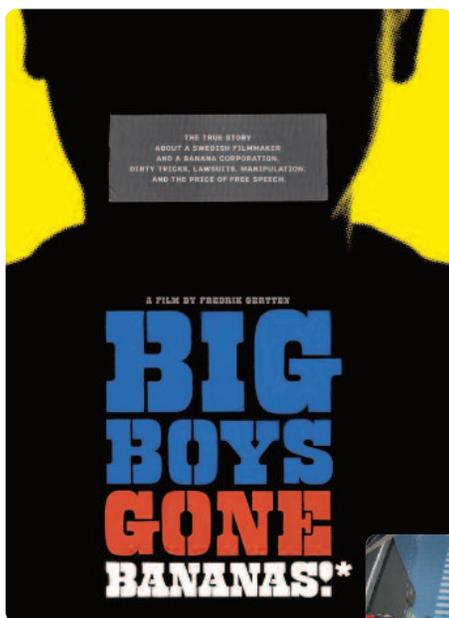
Portrait photographer Timothy Greenfield-Sanders's lush new film is an intimate view of women whose images have defined our sense of beauty over the past five decades. An uncensored look at many of the biggest names in modeling, **ABOUT FACE** reveals the stories behind the magazine covers displaying these multicultural pioneers. Each woman is candidly interviewed in the studio and shares her experiences, ideas on longevity, and philosophy of life in the fashion industry. Archival footage and interviews with designer Calvin Klein and agency head Eileen Ford round out this chronicle. **ABOUT FACE** is a step back in time to a glamorous, yet complicated era when drugs were rampant and women were routinely harassed and mistreated. The divergent attitudes among the women about everything from the business of modeling, to aging and plastic surgery, are fascinating and priceless. **ABOUT FACE** celebrates the raw intelligence and staying power of these timeless icons.



### SCREENINGS

Sun Jan 22, 2:30 pm – MARC  
Mon Jan 23, 8:30 am – Prospector Square  
Tue Jan 24, 9:30 am – Holiday 2 (Press / Industry)  
Wed Jan 25, 11:30 am – Sundance Resort  
Thur Jan 26, 11:30 am – Library

[www.greenfield-sanders.com](http://www.greenfield-sanders.com)



## BIG BOYS GONE BANANAS!\*

A film by FREDRIK GERTTEN - SWEDEN | 2012 | 88'

**NORTH AMERICAN PREMIERE, Program Section: WORLD DOCUMENTARY COMPETITION**

**Rights Available:** All rights in US and Canada (Int'l rights: Outlook)

In April 2009, Swedish filmmakers Fredrik Gertten and Margarete Jangård learned that the world premiere of **BANANAS!**, their documentary about a lawsuit against the Dole Food Company would take place at a major film festival in Los Angeles. Within weeks, they were embroiled in a legal and public-relations battle to save their premiere, their film, their reputations, and their freedom of speech. While censorship is, sadly, nothing new, its insidious power gains startling immediacy by playing out in front of Gertten's camera as he decides to film the whole process. The filmmakers find themselves painted as villains due to Dole's shrewd PR tactics— even before their film has been screened. Gertten takes the offensive, filing a countersuit and media campaign of his own to confront Dole's overgrown-schoolyard-bully tactics. As demonstrated recently in actions held around the globe, corporations are being taken to task for their disproportionate political and financial influence. **BIG BOYS GONE BANANAS!\*** is a dramatic cautionary tale and case study of the power of individuals to fight back.

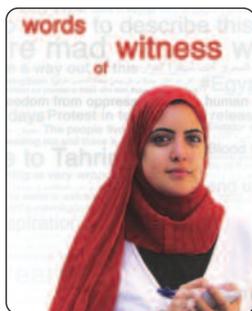


### SCREENINGS

Fri Jan 20, 10:00 am – Holiday 3 (Press / Industry)  
Fri Jan 20, 8:30 pm – Prospector Square  
Sun Jan 22, 1:00 pm – Redstone 7  
Thur Jan 26, 9:00 am – Temple  
Fri Jan 27, 12:15 pm – Holiday 2

[www.bigboysgonebananas.com](http://www.bigboysgonebananas.com)

## WORLD PREMIERE AT THE BERLIN FILM FESTIVAL



### WORDS OF WITNESS

A NEW film by MAI ISKANDER ("Garbage Dreams") - USA / Egypt | 2012 | 68'

**WORLD PREMIERE: PANORAMA SECTION**

Every time 22-year-old Heba Afify heads out to cover the historical events shaping her country's future, her mother is compelled to remind her, "I know you are a journalist, but you're still a girl!" Defying cultural norms and family expectations, Heba takes to the streets to report on an Egypt in turmoil, using tweets, texts and Facebook posts. Her coming of age, political awakening and the disillusionment that follows, mirrors that of a nation seeking the freedom to shape its own destiny, dignity and democracy.

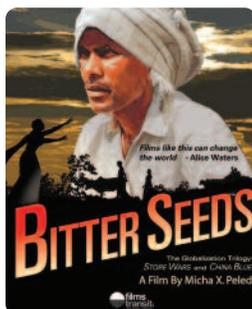
## New Releases



### BERT STERN: ORIGINAL MADMAN

A film by SHANNAH LAUMEISTER - USA | 2011 | 87'

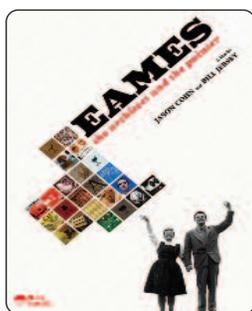
Star photographer, original MAD MAN and cultural icon Bert Stern, who has made the world's most gorgeous and sensual women his subject for the last 50 years (Marilyn Monroe, Audrey Hepburn, Sofia Loren, Elizabeth Taylor, Claudia Cardinale, Brigitte Bardot, Twiggy, Stanley Kubrick's Lolita, Kate Moss, Scarlett Johansson, etc) becomes now the subject, revealing his untold, wild and spectacular life story to his long time-muse, including Bert's infamous Last Sitting with Marilyn Monroe - which he shot six weeks before her tragic and untimely death.



### BITTER SEEDS

A film by MICHA X. PELED - USA | 2011 | 88' & 57'

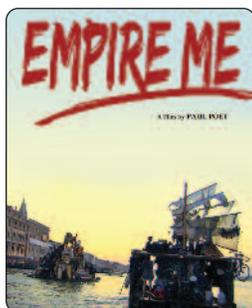
Every 30 minutes a farmer in India kills himself in despair because he can no longer provide for his family. Cotton farmer Ramkrishna is at the epicenter of the suicide crisis region and he is struggling to keep his land. Will he be the next one? His neighbor's daughter Manjusha, is determined to overcome village traditions and to become a journalist. She decides that Ramkrishna's plight will be her first assignment. Very dramatically, **BITTER SEEDS** raises critical questions about the human cost of genetically modified agriculture and the future of how we grow things. This is the third film in Peled's Globalization Trilogy, following the award-winning STORE WARS and CHINA BLUE.



### EAMES: The Architect and the Painter

A film by JASON COHN and BILL JERSEY, Narrated by JAMES FRANCO. a PBS/AMERICAN MASTERS PRESENTATION USA | 2011 | 83'

The husband-and-wife team of Charles and Ray Eames are widely considered America's most important designers. Perhaps best remembered for their mid-century plywood and fiberglass furniture, the Eames Office also created a bewildering variety of other products, from splints for wounded military during World War II, to photography, interiors, multi-media exhibits, graphics, games, films and toys. The film draws from a trove of archival material, primarily the stunning films and photographs produced in mind-boggling volume by Charles, Ray, and their staff during the hyper-creative forty years of the Eames Office.



### EMPIRE ME

A film by PAUL POET - Germany / Austria | 2011 | 60'

The idea of Utopia is a dream mankind has long imagined in many versions, but the rigid principles of the world out there hardly allow alternatives and visions. In spite of all of this hundreds of do-it yourself entities have build their own little micro-cosms creating an alternative way of living together, with real territories and communities. Some of these independent nations barely bigger than a sheep farm or a sea platform, thousands of free spirits thus battle since the 90's against the new world order. They annex whole regions and districts. They create their own laws, languages, stamps and banknotes. The populations range from 1 to 500,000, and they come from different stratum and ideologies. Traveling across the planet, **EMPIRE ME** encounters some of these counter-worlds which represent the movement at its best.

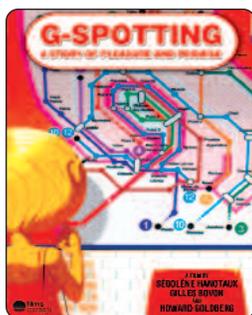
## New Releases



### FOUR HORSEMEN

A film by **ROSS ASHCROFT** - UK | 2011 | 97' (also in 3x28')

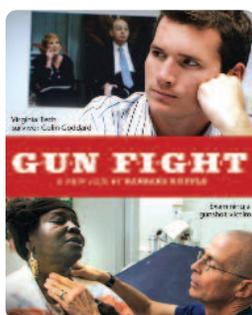
Very timely film about the financial crisis today. Understanding that we will never return to 'business as usual', 23 international experts who have worked at the highest level, break their silence and explain how Human Beings must shift their priorities and to be prepared to have any chance of survival. Looking at America, UK, Pakistan, Goldman Sachs and the fall of the Western Empire, leading personalities join forces to describe how we arrived at such an amoral mess and why there is still hope in re-establishing a moral, human and just society. **FOUR HORSEMEN** could be seen as the update of the now 10 years old and very successful **THE CORPORATION**.



### G-SPOTTING: A Story of Pleasure and Promise

A film by **SÉGOLÈNE HANOTAUX, GILLES BOVON** and **HOWARD GOLDBERG** - Canada / France | 2011 | 52'

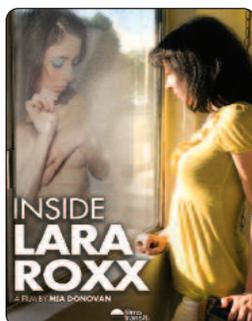
A joyful and surprising film, filled with colorful characters, exploring science, sexual liberation, ideological conflicts, and of course... pleasure. How, in 2011, can myths still exist around female sexuality? How is it the mere mention of this erotic region provokes such argument, doubt, and even salacious laughter? How can this simple erogenous zone, mysteriously identified as the "G spot", be known to all yet... only very few know its location, its physiology or the story of its discovery?



### GUN FIGHT

A NEW film by **BARBARA KOPPLE** - USA | 2011 | 90'

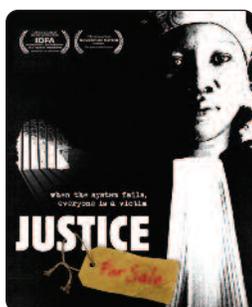
**GUN FIGHT**, by two-time Oscar-winner Barbara Kopple, takes a fresh look at the impact of guns in America, through vivid stories of people who have a personal stake in the issue. With an estimated 250 million privately-owned guns in America, about 30,000 people are killed by guns in the U.S. every year, and another 65,000 wounded. Through characters like a gun lobbyist steeped in politics, an ER doctor turned gun researcher, gunshot victims (among them a survivor of the Virginia Tech massacre) and young people trying to make sense of how guns play into their lives, **GUN FIGHT** provides a fresh perspective on an unavoidable part of America's image and reality.



### INSIDE LARA ROXX

A film by **MIA DONOVAN** - Canada | 2011 | 80' & 58'

In the spring of 2004, 21-year old Lara Roxx left her hometown of Montreal and headed to L.A to try to make money in the adult entertainment industry. Within two months she contracted the most virulent form of HIV while performing sex in front of the camera. **INSIDE LARA ROXX** is about the events leading up to that moment and the years after it- it is about the adult movie industry and its impact on a young life. Lara's story created a media sensation at the time, but it's when the media hype dies that **INSIDE LARA ROXX** begins - in a psychiatric ward in Montreal. The film follows her through a tumultuous 5-year period as she struggles to build a new identity and find hope in the wake of her past.



### JUSTICE FOR SALE

A film by **FEMKE AND ILSE VAN VELZEN** - NETHERLANDS | 2011 | 83' & 53'

Claudine, a young and courageous human rights lawyer in Congo struggles against injustice and widespread impunity in Congo as she investigates the case of a soldier who was convicted of rape and discovers that his trial was unfair and corrupted. He was convicted without any concrete evidence. In her journey to obtain justice, she uncovers a system where the basic principles of law are virtually ignored.

## New Releases



### THE ISLAND PRESIDENT

A film by **JON SHENK** - USA | 2011 | 101', 83' & 56'

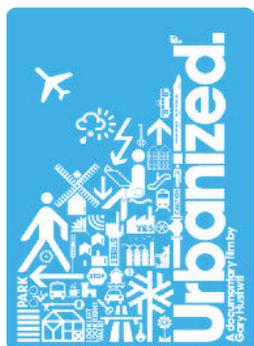
The story of President Mohamed Nasheed of the Maldives, a man confronting a problem greater than any other world leader has ever faced—the literal survival of his country and everyone in it. After bringing democracy to the Maldives after thirty years of despotic rule, Nasheed is now faced with an even greater challenge: as one of the most low-lying countries in the world, a rise of three feet in sea level would submerge the 1200 islands of one of the most beautiful archipelagoes in the world enough to make them uninhabitable. President Nasheed charmed packed cinemas in Toronto with his determination, sharp mind and wit and the film won the Documentary Audience Award. *(Winner of the Documentary Audience Award/ Toronto 2011)*



### THE NEXT LIFE

A film by **FAN JIAN** - China/ Japan | 2011 | 81' & 54'

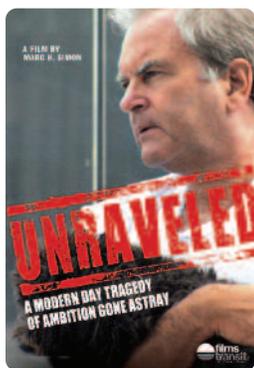
Moving story about a Chinese couple whose eight year-old daughter was killed in the devastating earthquake of 2008, a catastrophe that killed more than 6000 children. Due to China's one-child policy, most of the grieving families were left childless and many couples are planning to have new babies. The wife, Hongmei, deeply wishes for a daughter. She believes that another girl would mean the return of her gone daughter. But being 40 it leaves her in-vitro fertilization as her only option and pregnancy becomes an ordeal for her. Weakening health and financial strains make her second in-vitro fertilization attempt her last, with considerable risks. Can she make it?



### URBANIZED

A film by **GARY HUSTWIT** - USA | 2011 | 85' & 55'

Who is allowed to shape our cities, and how do they do it? And how does the design of our cities affect our lives? By exploring a diverse range of urban design projects in dozens of cities around the world, from massive infrastructure initiatives to temporary interventions, **URBANIZED** frames a global discussion on the future of cities. In this final documentary of director Hustwit's design trilogy (Helvetica, Objectified) some of the world's foremost architects, planners, policymakers, and thinkers are sharing their thoughts with us.



### UNRAVELED: A Modern Day Tragedy of Ambition Gone Astray

A film by **MARC H. SIMON** - USA | 2011 | 80' & 58'

Just days before Bernard Madoff captured headlines as the largest Ponzi schemer in U.S. history, Marc Dreier, a prominent Manhattan attorney, was arrested for orchestrating a massive fraud scheme that netted almost a billion of dollars. Brazen forgeries and impersonations branded the white-collar crime spree remarkable. **UNRAVELED** is set in the "purgatory" of house arrest — an upper East Side penthouse — where the Court has ordered Dreier confined until his sentencing day. The film weaves Dreier's struggle to prepare for the possibility of life imprisonment with first-person flashbacks, which reveal his audacious path of destruction. Destroyed by his own hubris, Dreier attempts to grasp his tragic unraveling. With unprecedented access, **UNRAVELED** exposes a portrait of a man who achieved the distinction he so desperately craved, but not for his keen intellect or ambition, but rather as a "mastermind of criminal deception."